

Program Pathway – Associate of Arts General Studies, Ecotourism Pathway

The Associate of Arts in General Studies with an Ecotourism pathway is a great way to begin or grow your career in ecotourism. Ellijay, home of Dalton State College's Mountain Campus, along with other surrounding mountain areas dotting Gilmer County, are home to a robust and continually growing ecotourism industry. These include farms with apple-picking, strawberry-picking, apple festivals, pumpkin festivals, and other activities; outdoor recreation; restaurants; vineyards; and more. This pathway will improve your knowledge of ecotourism and your entrepreneurial skills with foundations in English and math, speech, the environment of business and even Appalachian history. In addition, this pathway includes courses in micro- and macro-economics, accounting, heritage tourism, and ecotourism.

Once you complete the AA Ecotourism pathway, you are ready to work with local agencies, such as the Chamber of Commerce, to craft your business endeavor in this vibrant industry.



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This map is a term-by-term sample course schedule and is a general recommendation. DSC encourages all students to take between 30-33 hours per year to graduate in two years. Learning support requirements may impact schedule. ENGL 1101, 1102, MATH 1111 are foundation courses. Bold and asterisk (*) courses have been identified as "key courses." It is required that students pass these key courses with a "C" or higher in order to be successful in this program. Taking courses in sequence is critical to prevent delay.

First Year – Term	1		
Course Number	Course Title	Credits	Pre-requisites
ENGL 1101	English Composition I	3	Minimum SAT/ACT/Accuplacer scores
MATH 1111	College Algebra	3	Minimum SAT/ACT/Accuplacer scores
POLS 1101	American Government	3	Minimum SAT/ACT/Accuplacer scores
BUSA 2106	Environment of Business*	3	
PRSP or HIST	Perspective Elective or	1	
1050	Appalachian History		
COMM 1110	Fundamentals of Speech	3	Minimum SAT/ACT/Accuplacer scores
	Semester Total	16	

First Year – Term	2			
Course Number	Course Title		Credits	Pre-requisites
ENGL 1102	English Composition	II	3	ENGL 1101
Lab Science	Choose 1: BIOL 1105 1108K,	ik, 1107K,	4	Minimum SAT/ACT/Accuplacer scores
ECON 2105	Principles of Macroe	economics*	3	MATH 1101 or MATH 1111
MATH 1113	Precalculus		3	MATH 1111
HIST 2111/2112	U.S. History		3	
	S	emester Total	16	

First Year Milestones		
•	Complete ENGL 1101 & ENGL 1102	
•	Complete MATH 1111	
•	Meet with your advisor	
•	Research next steps for future plans	



Second Year – Te	rm 1		
Course Number	Course Title	Credits	Pre-requisites
Lab Science	Choose 1: BIOL 1105K, 1107K, 1108K,	4	Minimum SAT/ACT/Accuplacer scores
ENGL 2000	Topics in Literature & Culture	3	Co-req w/ ENGL 1102
SUST 2000	Intro. to Environmental Sustainability	3	
ACCT 2101	Principles of Accounting	3	Area A Math
	Semester Total	13	

Second Year – Te	rm 2		
Course Number	Course Title	Credits	Pre-requisites
ECON 2106	Principles of Microeconomics	3	Math 1101 or MATH 1111
HUMN 1202	Expressions of Culture II	3	ENGL 1101
ECOT 2000	Intro. to Ecotourism	3	ENGL 1101
GEOG 2330	Heritage Tourism	3	Hist 2111 or Hist 2112
COMM 2000	Intro to Mass Communication	3	Comm 1110, Engl 1101
	Semester Total	15	

Second	Year Milestones	

- Meet with your advisor
- Solidify choices for next degree/institution to avoid taking unnecessary courses
- Submit Graduation Application to Office of Enrollment Services one term prior to graduation

Notes:

The Program Pathway is not a contract, neither expressed or implied, between the student and Dalton State College, but represents a flexible program of the current catalog's curriculum which may be altered at any time to carry out the academic objectives of the College.